



KENTUCKIANA STROKE ASSOCIATION

www.strokekyin.org * 502.499.5757

3425 Stony Spring Circle #102 * Louisville, KY 40220

2020 Annual Report

Kentuckiana Stroke Association 3425 Stony Springs #102 Louisville, Ky. 40220	dba - Kentuckiana Stroke Association	Email: info@strokekyin.org Phone: 502-499-5757 Website: www.strokekyin.org
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OUR MISSION: The Kentucky and Southern Indiana Stroke Association is a 501c3 non-profit organization dedicated to the prevention of stroke through education and awareness. We are tax exempt under 501c3 of the Internal Revenue Code EIN#61-1335267

Dear Friends: 2020 began on a wonderful note. We celebrated Mary & Elizabeth stroke club's 35th anniversary, held our annual board retreat, and spoke at Franciscan senior living in January. We held our annual Heartstrings fundraiser, attended two advisory board meetings and spoke at Atria Springdale Senior Living in February. Then the world shut down due to Covid-19

A snapshot of our organization's 2020 work includes:

- Adding three new board members for 2021 to continue our outreach and community support
- providing stroke education to drive through participants at Exceptional Senior Living July 29
- delivering over 30 supply bags to area senior living communities containing PPE and other items
- continuing membership in Center for Non-Profit Excellence, Kentucky Non-Profit Network, Health Services Professional Network and St. Matthews Chamber
- producing our own Strides for Stroke walk virtually this year, bringing together many survivors and family members through a virtual walk.
- Holding safe and socially distanced fundraisers including: Derby hat exchange outdoors on August 4, World Stroke Day luncheon drive through outdoors on October 29 and Food truck Friday celebrating case managers outdoors on October 30
- serving on three advisory boards to affect positive change in the senior living community
- providing advertising for the UK Seniors Conference in November (held virtually)
- holding two fundraisers in November with Salsarita's and an online painting class from Creekside Properties and speaking with the local Rotary club in October for a socially distanced educational event
- Assisting several families affected by stroke by providing recovery information and resources for housing, food and rehabilitation
- Connecting survivors and senior living facilities to online stroke education
- Holding monthly Board Meetings virtually on zoom to keep on top of our good works and brainstorm
- Applying for a receiving a first round of paycheck protection funds to keep our sole employee at the office assisting those in need

Although this year produced more than 50% less than what we usually accomplish annually, we are proud of the support we have given to our area community partners by providing masks, gloves, gowns and other PPE as needed, and serving more than 10 survivors/families virtually with stroke recovery information and resources. The following is an overview of the Kentucky and Southern Indiana Stroke Associations income and expenses for the year January 1, 2020 through December 31, 2020

Total revenue and support:	\$ 97,482.78
Program service expenses:	\$ 70,069.80
Management and general expenses:	\$ 4,497.56
Fund raising expenses:	\$ 19,541.98
End of year total net assets:	\$ 3,373.44

2020 BOARD OF DIRECTORS

Mike Brown, Board President	Susan Lawson, Board Vice President	Amy Porter
John Dotson, Finance Chair	Alisha Duvall, Secretary/Gaming Chair	Lynn Hundley
Carolyn Franklin Deana Hall	Connie Campbell Juanita Waggoner	Crystal Crimmins Tara Defler
Alyson Brand	Roz Shaffer	Teresa Doyle

Executive Director: Carrie Orman